The University of Toledo

Existing Course Modification Form

Please enter the changes identified below to each existing course. If changes are too extensive for this format, attach a page with all information.

College: Arts & Sciences
Dept./Academic Unit: Communication
Contact Person: Dr. Amy Capwell-Burns
Phone: X 4380

Communication Department
Present
E-mail: acapwel@utnet.utoledo.edu

Proposed

Supply all information asked for in this column.

Department Communication
Course Alpha/Number COMM-3610
Course Title Speech and Publicity Writing for Public Relations
Credit Hours: 3
Prerequisite(s):
Catalog Description (only if changed) Study and practice in developing speeches for others. Theory and practice of composing publicity materials using public relations standards.

Reason for change The description better reflects the current practices.
Has course content changed? No
If course content is changed, give a brief topical outline of the revised course on an appended sheet.

List any course or courses to be dropped:

Approval:

Department Curriculum Authority:

Department Chairperson:

College Curriculum Authority:

College Dean:

After college approval, submit the original signed form plus 14 copies to the Faculty Senate (UH 3220) for undergraduate-level courses; for graduate-level courses submit the original signed plus 6 copies of both parts to the Graduate School (UH 3240). For undergraduate/graduate dual-level courses, submit the proposals to each office.

UUCC or Graduate Council Curriculum Chair:

Provost’s Office:

Form Revised March 2001

Office of the Provost
Curriculum & Schedule Manager